

ITTN AWARDS

The annual Irish Travel Trade Awards is the travel industry's Oscars.

This is the biggest night for the travel industry as we gather all of our industry colleagues and friends to celebrate their work throughout the year.

The awards recognise and reward excellence in product and service as voted by Irish travel agents and industry-leading suppliers. We promise this will be a night to remember.

We have tables of 10 or 12 available and many exciting sponsorship opportunities. Contact dermot@ittn.ie to chat about getting involved.

Irish Travel Trade
WARDS 2024

BROCHATION WITH

AND THE WINNER IS
TRAVEL AGENCY OF THEY AR INFRALL

Headline Sponsorship

Category Sponsorship (6)

Agent Awards (9)

Drinks Reception

Table Wine

Flowers/Centrepiece

GlamBOT/360 video

Photobooth

Entertainment

READ MORE





WE'RE INCLUSIVE

At the ITTN Awards, anyone can win – supplier or agent – we have no affiliations it's up to you to get the votes!



WE'RE TRANSPARENT

We use a voting system called election buddy - one of the worlds most used and trackable voting systems, which is used by companies in the legal, charity, university, business and governments across the globe- we also deliver reports on all results if requested free of charge.



Without fun, what's the point?!

2024 SPONSORS









































OPPORTUNITIES

2 spots remaining

€4,399

WINE SPONSORSHIP

€2,850

CATEGORY SPONSORSHIP

Become a category sponsor and align your company with the leading award for the Irish travel industry, celebrating excellency in product, package and customer satisfaction

Includes:

- Table of 10
- Presentation of the Awards in the Category
- Sponsor Spotlight social post & advertorial
- Logo placement on our press board, menu & webpage
- Brand video on loop at awards (no audio)

Sponsor the wine supply at the ITTN awards 2025 with an allocation of half a bottle of wine per person for our 450 attendees! *Wine supply not included in price.

GOODIE-BAG SPONSORSHIP

€2,500

Sponsor the ITTN goodie bags that includes all products and gifts and a branded tote bag for every attendee.

All prices exclude VAT

OPPORTUNITIES

€2,500

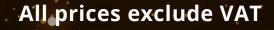
TRAVEL AGENCY AWARD

Celebrate the best travel agencies in Ireland and demonstrate your company's commitment to supporting not only travellers but the ones who make their travel possible.

Includes:

- Ticket (x1)
- Presentation of the Award alongside photo opportunities
- Logo placement on our press board, menu & webpage
- Brand video on Loop at Awards (no audio)
- Sponsor Spotlight social post & advertorial





SPONSORSHIP OPPORTUNITIES

€2,500

PARTY/BAND ENTERTAINMENT

Includes:

- Logo on pressboard & webpage
- Logo on screen during band
- Mention by band & MC
- Sponsor Spotlight social post & advertorial

€1,500 MID-ENTERTAINMENT

Includes:

- Logo on pressboard & webpage
- Mention by band & MC
- Sponsor Spotlight social post & advertorial

CENTERPIECE DECORATION

Sponsor the table centerpieces and receive:

- Logo on pressboard & webpage
- Logo on centrepieces
- Sponsor Spotlight social post & advertorial

€1,500

OPPORTUNITIES



GLAMBOT VIDEO STATION

Sponsor the showstopping GlamBot at the ITTN Awards, capturing slow-mo, red carpet moments that guests will love and share. Your brand will shine across all videos and social coverage, making you part of the most glamorous feature of the night.

Optional: Branding of Booth + €500









€999

SOCIAL PHOTO BOOTH

Sponsor the Social Photo Booth where guest can take photos and receive unlimited printed photos for guests per day alongside digital copy of all Photos / GIFs after the event with attendant to greet and help the guests with the photo booth!

Optional: Branding of Booth + €500 Optional: Sharing Station + €300

WATCH VIDEO

WATCH VIDEO

All prices exclude VAT

OPPORTUNITIES



360° VIDEO BOOTH

Sponsor the 360 Video Booth and put your brand in the spotlight, literally. This immersive, share-worthy experience captures guests from every angle, with your logo featured on all videos and social posts. It's bold, fun, and guaranteed to get people talking.

Optional: Branding of Booth + €500

Optional: 5 Meter Curved Backdrop: + €850



TAG MY DRINK PACKAGE

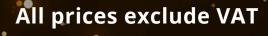
€899

Delight and engage customers with printed beverages. Have the Tag My Drink product at the start of the event when the guests arrive or during the event. Your logo can be printed on any drink with foam including coffee, Guinness or a specific cocktail!

Basic Colour: € 899 Custom Colour: € 999

WATCH VIDEO

WATCH VIDEO



TICKET OPTIONS

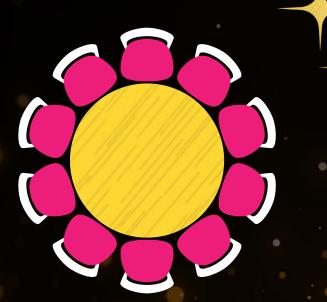


TABLE OF **10**€2,399

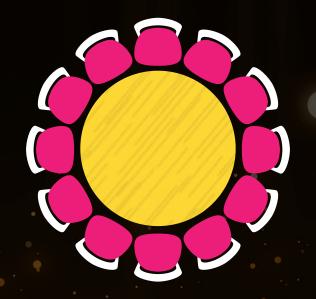


TABLE OF **12** €2,799

2



INDIVIDUAL €245

All prices exclude VAT

WE ARE THE

LARGEST B2B TRAVEL

PUBLICATION IN IRELAND

Ireland's Travel Trade Network (ITTN) has been providing Ireland's travel industry, both north and south, with independent and insightful, professional reporting for 50+ years.

Since its acquisition in 2020 by Sharon Jordan, ITTN has expanded considerably with a growing team of highly-experienced travel professionals and award-winning journalists from all corners of the travel industry, as well as evolving into a solely digital brand, and we put the travel trade at the forefront of everything we do.







1.2 million

WEBSITE VISITORS
PER YEAR

3,000

SUBSCRIBERS TO TNT NEWSLETTER



4,000

FOLLOWERS

A

6,900

FOLLOWERS

X

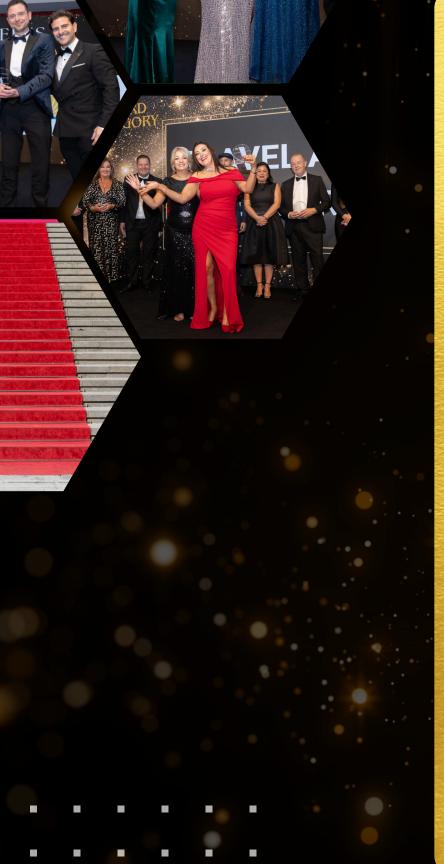
3.940

FOLLOWERS

0

204+

VIDEOS





CONTACT US





ITTN, Gilford Hall, 13 Gilford Rd, Sandymount, D04 E3C2, Ireland













	•	